



LIFT YOUR SPIRITS

09.05.2020

A DIGITAL  
DERBY

PRESENTED BY

**KAST**  
CONSTRUCTION

BENEFITING LIFT ACADEMY &  
LIFT UNIVERSITY TRANSITION PROGRAM

# A LETTER FROM THE CHAIRMAN



## DEAR FRIENDS AND COLLEAGUES,



I hope this note finds you healthy and well as we continue to navigate these unprecedented times. As an important and invaluable supporter of our LiFT Your Spirits at the Derby, I am reaching out today in gratitude, and to update you with the changes we have made to this year's annual event.

In the wake of our "new normal" and in an effort to be socially diligent and safe, LiFT has decided it is in the best interest of our guests and surrounding community to host our "Derby Gala" virtually. Below, you will find the new and exciting schedule of events we've created that you can enjoy from the comfort and safety of your own home! As part of our program, you can still experience the magic and energy that comes from the greatest two minutes in Sports; as well as participate in our notable silent and live auction - directly from your phone or computer.

Now more than ever, we are so grateful for supporters like you that have funded, volunteered, celebrated, and advocated for LiFT. At a time when everything feels uncertain, we find hope and encouragement knowing that you support our cause and the students we serve. While much of the world has stopped, our mission cannot be placed on pause. Your generosity and support has enabled LiFT to continue to provide equal access to opportunities and resources for those with neurodiversities.

THANK YOU for your compassion and commitment to our mission! I look forward to celebrating the 146th Derby with you virtually this year; and please remember, even when we are apart, we are still in this together.

Gratefully,  
Keli Mondello

Co-Founder and Chairman of the Board,  
LiFT Academy and LiFT University

# OFF TO THE RACES



## WHO

“LiFT Your Spirits at The Digital Derby” is St. Petersburg’s biggest Kentucky Derby party. This digital event will benefit the students and young adults of LiFT Academy and LiFT University Transition Program.

## WHAT

“LiFT Your Spirits at The Digital Derby” is our biggest fundraiser of the year and will feature a silent and live auction, exciting chance drawings, and a short but meaningful program highlighting the mission of LiFT

## WHEN

Saturday, September 5, 2020  
Pre-Show Begins at 6:30 pm  
Program 7-8 pm

## WHERE

This is a virtual fundraiser, so you can join in from the comfort of your own home! Registration link to follow.

## WHY

Event proceeds will directly support LiFT Academy, LiFT University Transition Program and LiFT U Micro-businesses through new and innovative curriculum, technology advancements, and scholarship funds. This enables LiFT to further our mission of promoting an inclusive learning environment for students and young adults with various neurodiversities.



# SPONSORSHIP AND TICKETS



We invite you to “LiFT Your Spirits at the Digital Derby” to support the mission of LiFT. Please select a level of support from the table below and return this form with your check or credit card information.

**CHECKS ARE MADE PAYABLE TO:**

LiFT, Inc - 13400 Park Boulevard, Seminole, FL 33776

**Questions?** Please call Sandi Geller at 727.560.5806 or email at [sgeller@liftacademy.org](mailto:sgeller@liftacademy.org)

**We are happy to pick up a check in person, too!**

SPONSORSHIP LEVEL	Triple Crown Presenting Sponsor	Run For the Roses	Winner's Circle	Gold Cup	Digital Sponsor (5 Available)
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,500	\$2,000
Recognition on School Website					
Thank you mention on LiFT Facebook					
Sponsor Recognition in program					
Invitation to a private tour at LiFT					
Inclusion in sponsor email					
Derby party pack (Derby-themed dishes and cocktails for Saturday)	 for 10 people	 for 10 people	 for 8 people	 for 6 people	 for 6 people
Logo on mobile bidding platform					
Logo bug displayed during digital program					
Participate live via webcam during the event					
30 second commercial slot during the program					
Company Highlighted on all digital promotions					
Company Introduced as Presenting Sponsor During Live Auction					

Learning Independence for Tomorrow Inc. is a 501(c)(3) charitable and educational organization. Federal Tax ID is 46-1088977.

# SPONSOR INFORMATION & AGREEMENT



Sponsor Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

The Sponsor agrees to pay LiFT, Inc. the following:

Sponsorship Package       Check       Credit Card

<input type="radio"/>	Run for the Roses	Sponsorship Amount \$10,000
<input type="radio"/>	Winner's Circle	Sponsorship Amount \$5,000
<input type="radio"/>	Gold Cup	Sponsorship Amount \$2,500
<input type="radio"/>	Digital Sponsor	Sponsorship Amount \$2,000

## Logo:

Sponsor agrees to supply LiFT with a high-resolution file of the sponsor's logo within 14 days of execution of this agreement. Please email logos in high-resolution jpg, png, eps or ai formats to [sgeller@liftacademy.org](mailto:sgeller@liftacademy.org).

## Payment:

Payment is due within 14 days of execution of this agreement. Please send signed agreement and payment to:  
LiFT 13400 Park Blvd. Seminole, FL 33776 Attn: LYS

Check Number \_\_\_\_\_ Amount \$ \_\_\_\_\_ Payable to LiFT

Credit Card                

Name on Card \_\_\_\_\_

CC # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVC Code \_\_\_\_\_

THANK YOU TO OUR CURRENT  
SPONSORS



TRIPLE CROWN & PRESENTING

**KAST**  
CONSTRUCTION



RUN FOR THE ROSES

THE MONDELLO  
FAMILY

WINNER'S CIRCLE



GOLD CUP

KRISTINE & TASOS OUREILIDIS  
**RAYMOND JAMES®**

SILVER CUP



DIGITAL DERBY SPONSOR



LEE STRATTON & DEBBIE MOMBERG  
SISTERS SELL ST PETE & TAMPA BAY





LIFT ACADEMY

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